

AN ORDINANCE 100103

**APPROVING THE TERMS AND CONDITIONS AND AUTHORIZING
THE EXECUTION OF A PROFESSIONAL SERVICES CONTRACT
BETWEEN THE CITY OF SAN ANTONIO AND THE FREE TRADE
ALLIANCE SAN ANTONIO IN THE AMOUNT OF \$150,000 FOR THE
FISCAL YEAR 2004-2005; APPROPRIATING FUNDS AND
PROVIDING FOR PAYMENT.**

* * * * *

WHEREAS, the City of San Antonio (the "City") was a founding partner in the creation of the Free Trade Alliance San Antonio (the "Alliance") in 1994 following the approval of the North American Free Trade Agreement (the "NAFTA") which maximized opportunities for the City as an inland port; and

WHEREAS, since its inception, the City Council has approved support of the Alliance with annual budgetary funding in the amount of \$150,000; and

WHEREAS, the Alliance was created as an organization that constitutes a broad community network for the purpose of promoting San Antonio as the center of international trade resulting from NAFTA; and

WHEREAS, other partners that have joined the City in its support of the Alliance are the Greater San Antonio Chamber of Commerce, the San Antonio Hispanic Chamber of Commerce, the San Antonio Economic Development Foundation, the San Antonio Water System and KellyUSA; and

WHEREAS, the Alliance has its roots in the San Antonio World Trade Association, providing educational and networking opportunities for companies in the City; and

WHEREAS, this year's contract with the Alliance supports the City's commitment to promote Inland Port San Antonio as the center of trade for the Americas, to increase international business activity and ensures that the Alliance will continue to lead in the development of: (1) Inland Port San Antonio to enhance logistics, distribution and trade promotion; (2) an integrated marketing program to promote San Antonio as an International Trade Center; (3) the coordination and monitoring of advocacy efforts and policies relating to NAFTA trade; and (4) increasing international business activity; and

WHEREAS, the Alliance will continue to assist the International Affairs Department in the promotion of its international business programs which include the Casa San Antonio program, Trade Mission Program, Match-making, San Antonio Export Leaders program and the San Antonio Directory of Exporters and Support Organizations; and

WHEREAS, the Alliance will also actively assist the Economic Development Department in administering Foreign Trade Zone #80 (the "Zone") to support staff by: (1) developing and implementing a comprehensive marketing and training program; (2) preparing the annual report to the Foreign Trade Zone Board; (3) assisting business clients in preparing applications for site activation, subzone designation or boundary changes; (4) maintaining appropriate Zone records and files; (5)

collecting fees payable to the City; and (6) establishing and reporting semi-annually and annually on performance measures that include marketing efforts, prospects contacted, training workshops, jobs created and Zone revenues; and

WHEREAS, through this partnership with the Alliance, the City will utilize the expertise and resources of the Alliance to more effectively promote economic development in the Foreign Trade Zones; **NOW THEREFORE**:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. A Professional Services Contract with Free Trade Alliance San Antonio in the amount of \$150,000.00 is hereby approved for a one-year term commencing October 1, 2004.

SECTION 2. The Interim City Manager, or his designee, is hereby authorized, for a 45-day period following the effective date of this ordinance, to execute such Professional Services Contract. A copy of said document, executed by Free Trade Alliance San Antonio, is attached hereto as Attachment I.

SECTION 3. Funds in the amount of \$150,000.00 are authorized to be encumbered in Cost Center 8002430001, General Ledger 5203050 entitled "Membership Dues", Fund 11001000 entitled "General Fund" payable to the Free Trade Alliance San Antonio, when a purchase order is issued.

SECTION 4. Budget in the amount of \$150,000.00 is authorized to be appropriated in Cost Center 8002430001, General Ledger 5203050 entitled "Membership Dues", Fund 11001000 entitled "General Fund".



SECTION 5. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director may, subject to concurrence by the Interim City Manager or his designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts and Fund Numbers as necessary to carry out the purpose of this Ordinance.

SECTION 6. This Ordinance shall be effective on and after the tenth day after passage hereof.

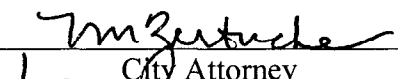
PASSED AND APPROVED this 9th day of December, 2004.

ATTEST:


City Clerk


MAYOR
 EDWARD D. GARZA

APPROVED AS TO FORM:


for City Attorney